

NICK DOYLE

WEB / UX / DESIGNER

★ — Over 15 years experience specializing as a web and front-end designer, web analyst and UX specialist. — ★
Seeking collaborative and leadership opportunities. Secret clearance.

EMPLOYMENT



**U.S. Securities and Exchange Commission
Office of Public Affairs**
IT Specialist (Web Designer), SK-13

**January 2016 - Present
Washington, DC 20549**
Full-Time - 40 hrs/week

Participates in various SEC.gov website modernization efforts, highlighting key projects such as the Homepage Redesign, Financial Reporting Manual, Strategic Technology Plan 2018-2020, SEC Media and Video Gallery pages along with other various projects involving prototyping and developing layouts and components for various web pages and projects.

Organized and participates in production and sprint meetings in order to coordinate work and communicate within the OPA Digital Team about projects/requests involving graphics, web pages, videos, photography and facilitating the use of Project Management software systems (JIRA, Confluence and Sharepoint) in order to keep track of assignments tasks, bugs and enhancements as well as tracking progress or history and reporting accomplishments.

Continuously updated the SEC.gov Modernization CSS Style Guide to implement branding components easily available through embedded code snippets as well as expanded our icon library by incorporating Fontello, an SVG icon library system allowing for use of multiple font icon libraries with webfont fallbacks as well as custom icon integration.

Implemented an updated ForeSee survey on SEC.gov through collaboration with vendor and staff, tailoring an additional survey for mobile/tablet devices in efforts to collect qualitative and quantitative data on customer user experiences and satisfaction rates in order to monitor and improve the website customer experience.



**Federal Reserve Board
Web Communications & Development**
Web Designer, FR-25

**January 2014 – January 2016
Washington, DC 20551**
Full-Time - 40 hrs/week

Led efforts in the public facing website (federalreserve.gov) redesign, developing new templates for the header, footer, various navigation components and content layout areas. This high-profile and complex project involved working closely with graphic designers, accessibility specialists, editors, programmers to implement these templates into the content management system for the new website launch. Attended and participated in an Agile environment consisting of sprint planning, daily scrums, sprint reviews/demos and retrospectives through the duration of this project.

Managed and maintained numerous websites, including the public-facing website, Inside the Board internal communications website, and other Board internal/external websites, which involved wireframing, prototyping, developing, testing and validating HTML5, CSS, JavaScript and recommended solutions and special considerations for all desktop and mobile browsers, UX best practices, and Section 508/WCAG accessibility requirements.



**Department of Defense
Graphics & Presentations Division**
Visual Information Specialist, GS-12

**May 2007 – January 2014
Washington, DC 20301**
Full-Time - 40 hrs/week

Served as a cross-media visual information specialist with support to all levels of officials in any or all of the subject matter fields within the Office of the Secretary of Defense.

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Web: <https://nickdoyle.com>



SKILLS & EXPERTISE

Operating Systems:

MacIntosh OS 10.14 / Windows 10

Software:

ABBYY FineReader OCR
Adobe Creative Cloud (Acrobat Pro, Bridge, Dreamweaver, Illustrator, InDesign, Photoshop, Premiere, XD)
Atlassian Suite (SourceTree/JIRA/Confluence)
Balsamiq Mockups
Drupal CMS 8
Extensis Suitcase / FontExplorer X
ForeSee CX
Google Analytics
GovDelivery
Marvel App / InVision App
MS Office 2018
OpenText CMS
PhoneGap
Sharepoint 2016
Sublime Text Editor
Wordpress CMS 4

Computer Languages:

HTML5, CSS3, ePub2/3, JavaScript, jQuery.

Additional Skills:

Experienced with responsive/mobile frameworks such as U.S. Web Design Standards, Bootstrap, Foundation, Flexbox/Grid and more. Digitizing and editing video/image content for web publishing, mobile design, wireframing, usability testing, UX best practices, web analytics and Section 508/WCAG accessibility requirements.

CERTIFICATIONS

[NN/g UX Certified](#)
[Certified ScrumMaster \(CSM\)](#)
[IISE Certified Lean Six Sigma Black Belt](#)
[FAC-P/PM Level 1 & 2](#)

Produced graphics, illustrations, photos, charts, posters, logos/seals, as well as the implementation of corridor exhibits, small displays and kiosk/video displays existing throughout the Pentagon.

Responsible for the design and production of print and electronic (eBook) publications, websites using HTML5, CSS3, JavaScript adhering to Section 508 standards and special considerations for all major desktop browsers and mobile browsers.

Utilized up-to-date knowledge of graphic, web and video-editing software, large production and wide-format printers, engraving and etching equipment, and maintained server production files, including stock imagery, graphics and font libraries.



The Creative Armada, LLC
Arlington, VA 22206

Principal Founder

March 2007 – January 2016

Freelance - 10-15 hrs/week

Founded company to provide graphic design and web publishing freelance services to small and start-up businesses in the Washington metro areas.

Provided services such as brand identity, publications for print and websites for desktop/tablet/mobile devices for clients including Gannett, Potomac Health Associates, Reinventing Geospatial Inc., Design Army, Threespot Media, XTEC, 2nd Green Revolution and more.



Government Publishing Office
Digital Systems & Automation

Electronic Publishing Specialist, GS-11

Sept. 2003 – March 2007
Washington, DC 20401

Full-Time - 40 hrs/week

Provided technical support to in-house production departments and 100+ federal government agencies for multiple print and web publishing software packages.

Completed IIE Six Sigma Black Belt training and certification, passing the accredited exam along with completion of the capstone project for full certification. The project consisted of defining, measuring and analyzing the major areas of passport manufacturing waste and identifying a different OEM replacement part on the assembly line which reduced a significant amount of waste, saving the agency \$700,000 dollars annually.

Conceived Digital Conversion Services (DCS) Department and oversaw 20 staff to convert printed materials into digital print and web deliverables, which included writing operating procedures and training materials for workflow and file naming/submission process.

Introduced and trained Press/Prepress department to ensure adherence to ISO standards for 4-color print production and implemented a PDF/X workflow, training operators in best practices for high quality print production. Tested and evaluated inks and substrates and calibrated digital halftone color proofing system to match for color.

EDUCATION

**Rochester Institute of
Technology**

Rochester, NY 14623

*MS, Print Media GPA 4.0/4.0
Highest Honors*

Thesis: An Investigation into the Effectiveness of PDF/X Premedia Workflows.

Extracurricular activities:

President, TAGA (Technical Association of the Graphic Arts), RIT Student Chapter. Production Manager, Student Book Publication, awarded 1st place by TAGA in national competition.

**Rochester Institute of
Technology**

Rochester, NY 14623

*BS, Media Arts and Technology
GPA 3.7/4.0 High Honors*

Extracurricular activities:

Lead Graphic Designer and Multimedia Designer, Student Book Publication, awarded 1st place by TAGA in national competition.

ACTIVITIES

Running, biking, animal welfare, mixology, playing guitar, and currently working on a mobile app called [PetAlert™](#).

REFERENCES

Prospective employers are asked to respect existing employer and client relationships by refraining from contacting references without prior approval.

Secret clearance has been granted by SEC on 11/21/2017, based on an SSBI investigation by OPM that was completed on 10/3/2017.

Top Secret clearance was previously granted by U.S DoD on 12/11/2012, based on an SSBI investigation by OPM that was completed on 11/30/2012.